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## Press Release

### Reliable companion for on the move –TRAVELLER Corded Laser Mobile Mouse from Cherry GmbH



*TRAVELLER M-T2000 Notebook Mouse with laser technology  
guarantees effortless cursor guidance on any surface.*

Auerbach, February 21<sup>st</sup> 2008 – Most notebook users choose an externally connected mouse to make cursor guidance easier - and not just on the move. The travelling companion must be smaller and lighter than the mouse on the desk at home but also offer the same level of operating comfort. With compact dimensions, the TRAVELLER Corded Laser Mobile Mouse from Cherry GmbH fulfils these requirements completely: quick and easy commissioning via Plug and Play, reliable power supply via a short, flexible cable, precise cursor guidance on any surface with the laser sensor with 1200dpi resolution – in short a reliable laptop mouse at an attractive price of EUR 19.99.

#### **With the laser (laser technology) virtually any surface can be used as a mouse pad**

The comfort of an uncluttered desk with a neat mouse pad is very rarely found on a plane, in a waiting room or on a train platform. Luckily, the TRAVELLER Mobile Mouse with energy saving laser sensor also feels at home on unfamiliar ground such as newspaper, jeans or steps.

The symmetrical design makes the three-key mouse an all-round talent for right and left-handed users.

**Price and availability:** The TRAVELLER Corded Laser Mobile Mouse from Cherry GmbH will be available from specialist dealers from June 2008. The recommended retail price is EUR 19.99.

#### At a glance...

**TRAVELLER Corded Laser  
Mobile Mouse  
M-T2000**

**Category:**  
Home-Office

**Product:**  
Notebook Mouse, corded

**Recommended retail price incl.  
VAT:**

€19.99

**Availability:**  
June 2008

**Compatibility:**  
Microsoft, Linux, Mac OS  
**Manufacturer's warranty:**  
3 years

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## **About Cherry**

Cherry Corporation with its HQ in Pleasant Prairie, Wisconsin / USA, is one of the world's leading manufacturers of computer input devices as well as components for applications in the automotive, industrial and white goods sectors. Since being founded by Walter Cherry in 1953, Cherry Corporation has grown to become a global group of companies with currently over 3000 employees as well as production facilities in Europe, the US and Asia. The subsidiary Cherry GmbH with its headquarters in Auerbach / Upper Palatinate was founded in 1963. At present a total of 1500 staff are employed at the plants in Auerbach and neighbouring Wolfsbach. Cherry GmbH acts as the European headquarters and development centre. It is from here that the sales organisation of the three divisions is managed over the whole of Europe.

Business segment Computer Input Devices\_Home Office Solutions:

Cherry GmbH has developed and manufactured keyboards in Germany since 1967. Ever since the company was founded, the engineers at the German site of Auerbach / Upper Palatinate keep coming up with new developments such as the world's first proprietary 2.4 GHz. technology. Stringent quality requirements and ergonomic design characterise the award-winning computer input devices of Cherry GmbH (iF design award, red dot design award, Plus X Award, etc).

You can find further information on the company website at [www.cherry.de](http://www.cherry.de). You can access the business segment Computer Input Devices directly with the link [http://www.cherry.de/english/cid\\_index.htm](http://www.cherry.de/english/cid_index.htm)